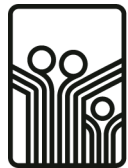


# PGIs FOR Literacy

founded by Peter Gzowski

September 22 & 23, 2011

Country Hills Golf Club



**Calgary  
Learning Centre**

changing lives through learning

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The CanLearn Centre for Persons with Learning Difficulties  
Charitable Registration Number 13402 3852 RR0001



Are you ready to be a

# *Literacy Loudmouth?*

Why do we need Literacy Loudmouths? Because **\*56 percent of Canadian adults have difficulty** with reading, writing, numeracy and problem solving skills in everyday situations, **and their children** are also at a **risk** of having **low literacy skills**.

Simply put, too many **people do not have** the **literacy skills** they need for today's working environment or to realize their potential. **The human costs** and economic implications of this situation **affect us all**. The fact is that **9 million Canadians** struggle with low literacy. **Canada's future** is linked to having **strong, literate people**.

By **participating** in the 2011 PGI Golf Tournament for Literacy you can **make a direct impact** on learning and literacy in Calgary. The **CanLearn Centre/Calgary Learning Centre** has been **unwavering** in our goal to **support** individuals with literacy and **learning difficulties**.

Will you help **Change a Life Through Learning?**

Kerri Markle, President  
CanLearn Centre/  
Calgary Learning Centre

\*Building on our Competencies: Canadian Results of the International Adult Literacy and Skills Survey.

## Venue Host



## National Sponsor



## Northern Sponsor



## National Learner Champions

The Right Honourable Brian Mulroney  
Orca Book Publishers  
Shelagh Rogers  
Wealhouse Capital Management

## National Contributors

The Globe and Mail  
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kobo READER  
Penguin Group (Canada)  
Random House of Canada Limited  
St. Joseph Media  
Stuart McLean and The Vinyl Café  
The Walrus

And so... are you now ready to be a  
***Literacy Loudmouth!***

This is your opportunity to be loud and proud!  
Included in your **\$275** golfer fee...

- 18 holes of golf at the exclusive Country Hills Golf Club
- Long Drive and Trick Show with Bobby Wilson
- Continental Breakfast
- Golf Course Food Stations
- Hors D'oeuvres
- Cart
- Tee Gift
- Prizes
- Entertainment
- PGI Gala
- Silent/Loudmouth Auction
- the opportunity to **make a difference!**

We hope you will **participate** and enjoy an outstanding day of **golf, relaxation** and **fun**, all for a good cause!

Golfers are **encouraged** to wear their brightest, most **obnoxious golf attire!**

If you are unable to golf, we welcome your support through sponsorship, donation or prize contribution.

**Be a golfer, be a sponsor... be a part!**

For more information and to register, please...

visit **[www.calgarylearningcentre.com](http://www.calgarylearningcentre.com)**  
email **[pgi@calgarylearningcentre.com](mailto:pgi@calgarylearningcentre.com)**  
phone **403 686 9300**

What is the

# ***PGI Golf Tournament?***

The **PGIs were created by** celebrated broadcaster and journalist **Peter Gzowski** to raise funds **for literacy**. **Funds** raised from the PGIs **help** over **45,000 people** who struggle with basic reading and writing to **connect with** literacy **programs**.

Since his passing in 2002, many of **Gzowski's celebrated friends** have taken up where Peter left off in **support** of the PGIs and **literacy**. Peter used **golf** as a way to **attract** friends, colleagues, **the influential** and the **inspirational** to support **the cause**. To link literacy and golf, he added uniquely **PGI features: music, learner awards, and a poet laureate** - a celebrated Canadian **who writes** a poem **about the day**, and delivers it as the final event of the PGI.

**The PGIs** began through the initiative of one person. They **provide** needed **funds for literacy programs** that are teaching people to read and write. **Please help** to keep Peter's vision of a literate Canada alive and **make a difference** in the lives of people who struggle **to read and write**.



**Peter Gzowski**  
1934 - 2002

## 22nd Annual PGI for Literacy Agenda

September 22 & 23, 2011  
Country Hills Golf Club

Tournament Host & Special Guest  
**Bobby Wilson**

### PGI Gala

Thursday, September 22, 2011

- 6.00 pm**      Cocktails & Hors D'oeuvres  
                 Silent/Loudmouth Auction
- 6.30 pm**      Dinner & Program  
                 Learner Award
- 9.00 pm**      Silent/Loudmouth Auction Closes

### PGI Golf Tournament

Friday, September 23, 2011

- 8.00 am**      Registration
- 8.30 am**      Continental Breakfast
- 9.00 am**      Driving Range Warm-up
- 9.30 am**      Shotgun Start
- 3.00 pm**      Bobby Wilson Trick Show
- 3.45 pm**      Happy Hour & Hors D'oeuvres  
                 Prizes  
                 Peter Gzowski Award  
                 Poet Laureate

\*Agenda subject to changes

Don't miss the opportunity to spend the day with  
tournament host and special guest...

# Bobby Wilson

LDA Hall of Fame 3 Time World Champion  
Senior Division RE/MAX World Long Drive Champion  
Super Senior Division RE/MAX World Long Drive Champion  
Nokia Champions Challenge Winner  
11 Tour Titles Champion

Bobby Wilson, a native of Waco, Texas, is a world champion top-ranked long driver for a quarter century. He is a Long Drivers of America (LDA) Texas Shootout champion in the senior division.

In August of 2005, Bobby and partner, Jason Zuback, won the 2005 Nokia Champions Challenge against players such as Johnny Miller, Jack Nicklaus, Jim Furyk, and Kevin Stadler. Bobby is also a RE/MAX World Long Drive Senior Champion. Since 2002, he has been the winner of 11 RE/MAX tour titles - the highest number in any division.

For 25 years, Bobby has held long-drive clinics and exhibitions for several major corporations. He has made several international appearances, and continually volunteers his time and talent to several charities.

Mr. Wilson has no shortage of amusing golf stories, and he fires them off one after another during his high-impact power shows. An accomplished teacher as well, Bobby adds an instruction component to his exhibitions. He empowers his audiences by getting them to hit golf balls harder and farther than they ever have before.

Ask anyone to list the greatest athletes in the sport of long drive and Bobby Wilson's name will be one of the first mentioned.

A consummate professional, Bobby has toured the world as an ambassador for his sport. Yet more importantly... as a giver of smiles and laughter to those fortunate enough to experience his exhibitions or his television appearances.

Yes, there are other athletes in the list that change lives of people... but it's a short list and Bobby is at the top of it.